

Jamie Alders

PROFESSIONAL SUMMARY

- 10+ years as a Product and Business Leader in neurotechnology, consumer electronics and liquid cooling
 - Inventor of the first everyday Brain-Computer Interface: MW75 Neuro Bluetooth, noise-cancelling headphones with integrated fabric brainwave sensors
 - Managed P&L for consumer electronics, B2B, and defense businesses
 - 5+ years in engineering roles
 - 6+ years as Board Director of a venture-backed startup
 - Professor of Product Management at Dartmouth
 - MBA from the Tuck School of Business at Dartmouth
 - Engineering degree from Duke University
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EXPERIENCE

- 2025-Present **DARTMOUTH COLLEGE** Hanover, NH
Adjunct Professor of Business Administration
- Teaches MBA course: “Product Management in Tech”
 - Develops curriculum, plans lectures, leads classes, and creates and grades assignments
 - Co-developed new cases with topics: “Prioritizing a roadmap” and “Growing your core business”
 - Curate and host industry expert guest speakers, guest lecturers, and career panels from Amazon, Google, Indeed, NVIDIA, Point, Reprise, Stripe, Uber, UKG, and YouTube.
- 2025-Present **MIKROS TECHNOLOGIES - A JABIL COMPANY (NYSE: JBL)** Claremont, NH
Head of Revenue & Strategy
- Leads the liquid cooling business unit to meet rapidly-growing customer demand
 - Conducts customer research and industry analysis and to set and align product strategy
 - Builds and aligns technology and product roadmaps
 - Prioritizes projects to balance customer demand and internal capabilities
 - Manages marketing team
 - Collaborates cross-functionally with engineering, sales, finance, operations, and executives
 - Identifies, recommends, and implements improvements in internal processes
- 2018-Present **NEURABLE** Boston, MA
Venture capital-backed neurotechnology startup, raised \$30 million
Advisor (2025-Present)
Vice President of Product (2018-2025)
Director, Neurable Board of Directors (2019-2025)
- Executive leader and Board Director, shaping company strategy, policies, and execution
 - Led Product Management and Hardware Engineering organizations, including managing full-time employees, contractors, budgeting, resourcing, and setting strategic OKRs
 - Product Owner for hardware devices, iOS and Android apps, firmware, and cloud products, including the MW75 Neuro smart EEG headphones, yielding 5-star app store reviews
 - Oversaw monthly product software updates, including collecting user feedback, developing user stories, documenting requirements, and approving software releases
 - Managed company P&L for consumer electronics, B2B, and defense businesses
 - Directed all aspects of product development, including hardware, software, firmware, apps, cloud, regulatory, safety, quality, and manufacturing
 - Invented novel IP used in MW75 Neuro with dramatically improved comfort and ease of use and 10x cost reduction, validated by scientists from Harvard, MIT, Stanford, and Brown
 - Led Neurable’s strategy during a pivot, resulting in a \$6 million venture capital funding round
 - Identified and validated MW75 Neuro product value proposition and raised \$200k in crowdfunding
 - Launched the MW75 Neuro headphones in partnership with Master & Dynamic
 - Developed and deployed custom EEG devices for the US Army Research Labs
 - Established and implemented data privacy policies for consumer trust and regulatory compliance
 - Represented Neurable to the media, government organizations, and at conferences
 - Served as interim CFO and led marketing, operations, business development, and HR

2011-2018	BOSE CORPORATION <i>Principal Product Manager (2014-2018)</i> <ul style="list-style-type: none"> ● Managed full lifecycle of hardware and software products, including firmware, cloud and mobile apps ● Led Go-To-Market for product introductions and software updates ● Developed executive talking points for meetings between the Bose CEO and partner executives ● Negotiated license agreements and contracts ● Recruited, hired, mentored, advised, and directed employees on project work and career growth <i>Product Strategy and Innovation (2011-2014)</i> <ul style="list-style-type: none"> ● Built and aligned five-year strategic product roadmaps to grow WiFi speakers, Bluetooth speakers, iPod docking speakers, and Wave product categories ● Led teams to develop next-generation product experience concepts for connected devices through market and customer research, concept development, and prototyping ● Created new product concepts from engineering research, market trends, and user research ● Authored company-wide white papers on emerging technologies and markets trends 	Framingham, MA
2004-2009	BOSE CORPORATION <i>Lead Mechanical Engineer</i> <ul style="list-style-type: none"> ● Managed a team to develop the Bose SoundDock 10 Bluetooth Dock under budget and ahead of schedule ● Supervised the implementation of mechanical product design in manufacturing facilities ● Developed the Red Dot Award-winning Bose Companion 5 Speaker System and SoundDock 10 speaker systems on multi-functional project development teams from concept through production 	Framingham, MA

EDUCATION

2009-2011	TUCK SCHOOL OF BUSINESS AT DARTMOUTH Master of Business Administration <ul style="list-style-type: none"> ● Tuck Scholar (top 15% of graduating class) 	Hanover, NH
2000-2004	DUKE UNIVERSITY Bachelor of Science in Mechanical Engineering and Materials Science	Durham, NC
Fall 2002	Study abroad at New York University in Florence	Florence, Italy

RECENT AWARDS

Awarded for strategy, product vision, and execution developed as a Neurable executive and product leader

Jan 2025	INC - BEST IN BUSINESS 2024 Neurable
Dec 2024	POPULAR SCIENCE – 50 GREATEST INNOVATIONS OF 2024 MW75 Neuro smart EEG headphones
Dec 2024	FAST COMPANY - NEXT BIG THING IN TECH Neurable
Jun 2024	WORLD ECONOMIC FORUM - TECH PIONEER Neurable
Jan 2024	CES INNOVATION AWARD MW75 Neuro smart EEG headphones
Nov 2023	US ARMY xTECHPRIME WINNER Neurable Awarded \$2 million US Army contract

GRANTED PATENTS

USPTO Patent #9,830,126: Controlling Audio Playback Based on Activity
USPTO Patent #10,521,512: Dynamic text-to-speech response from a smart speaker
USPTO Patent #10,721,560: Intelligent Beam Steering in Microphone Array
USPTO Patent #11,609,633: Monitoring of biometric data to determine mental states and input commands

VOLUNTEER

2025-present **DUKE PRATT MENTOR - MENTOR UNDERGRADUATE ENGINEERING STUDENTS**
2023 **MASS CHALLENGE STARTUP COMPETITION JUDGE**
2019-present **YOUTH SOCCER COACH**
2016-present **SLC SOCCER CLUB FIELD OPERATIONS AND NEW MEMBER CHAIR**

PERSONAL

Enjoy world travel, technology, music, hiking, soccer, skiing, cooking, and building with LEGO bricks