



Tuck



FIRST-YEAR PROJECT (FYP)

A nine week long course, the First-Year Project (FYP) provides clients with unparalleled access to MBA talent from one of the world's best graduate programs—the Tuck School of Business.

Capitalizing on the world-class education at Tuck, and students who arrive at Tuck with years of professional experience, the FYP course compels student teams to solve complex, real-world business questions for clients like you: multinational corporations, SMEs, nonprofit/governmental organizations, and early-stage startups from a wide range of industries.

FYP teams consist of five students staffed for their expertise and diversity of experience; they approach your question with a new, unbiased perspective providing original research to solve your business problem. A project deep-dive is usually of a strategic nature, and can focus on functional areas such as marketing, finance, operations and strategy.

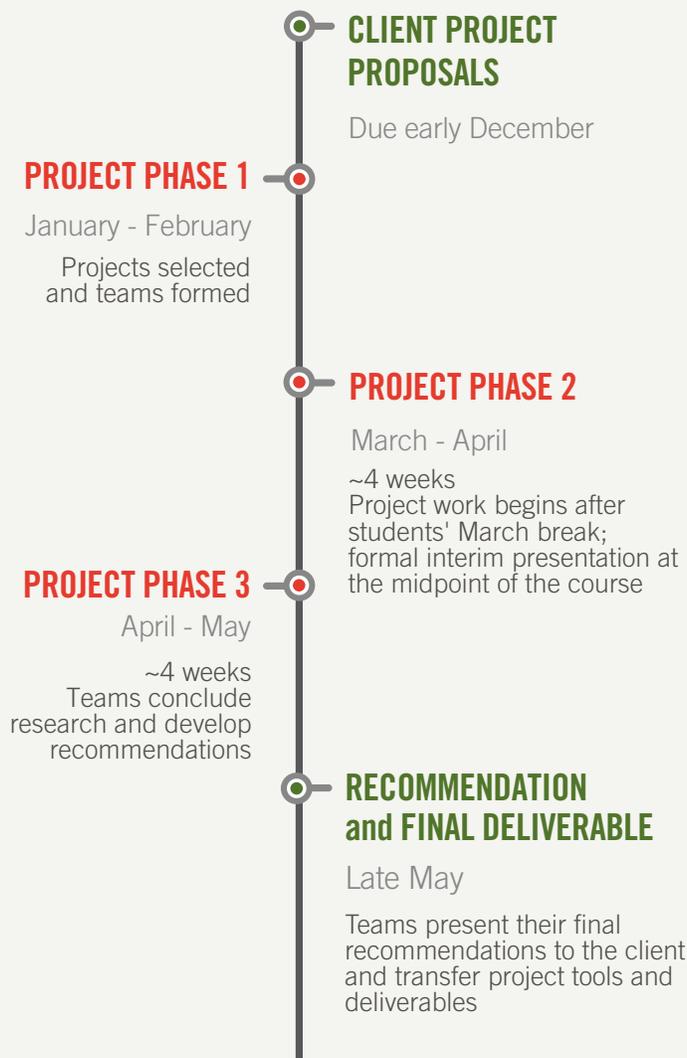
All projects culminate in an actionable recommendation—a fresh approach from top MBA students working in conjunction with a faculty advisor, and leveraging expert resources at Tuck and Dartmouth.

“Since 2013 PERI Group has worked with 14 First-Year Project teams. Tuck FYP teams have provided PERI with important, in-depth research and a new, fresh perspective on business issues of our determination. Projects are timely, relevant and important to us, and worth our team committing their valuable time in support of the partnership. Whether it be entering a new market or launching a new product, FYP teams have proved to be invaluable resources for PERI.”

Alexander Schwörer T'02, PERI GmbH

TUCK DEVELOPS WISE, DECISIVE LEADERS WHO BETTER THE WORLD THROUGH BUSINESS.

FYP PROJECT TIMELINE



YOUR PART IN A FIRST-YEAR PROJECT

Client commitment is the single most important success factor in any First-Year Project.

- Availability to partner with the team on a weekly basis
- A project that fits into a nine week time frame—50 hours of collective teamwork/week from late March through May
- A challenge or opportunity that is important to you
- A problem that has an actionable solution
- Access to data and resources

WHAT ARE WE LOOKING FOR IN A PROJECT?

We will consider projects with any company or organization; however, we find that the best fit for a Tuck First-Year Project is an organization that has a complex business problem—one that will challenge a team of five for nine weeks.

INTERESTED?

Your next steps toward a First-Year Project:

What is the key question?

Identify a discrete business challenge

What are your specific expectations?

Articulate your desired deliverable

Contact the FYP Business Development team:

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