

QUICK FACTS

Introduction of Vijay (Vee-jay) Govindarajan (go-vin-da-RAH-jin) (known as VG)

- Coxe Distinguished Professor, a new Dartmouth-wide faculty chair
- Marvin Bower Fellow, Harvard Business School
- Was the first Professor in Residence and Chief Innovation Consultant at General Electric
- Ranked #1 Indian Management Thinker by Thinkers 50
- Wrote the HBR article on Reverse Innovation with GE's CEO Jeff Immelt. HBR rated Reverse Innovation as a Big Idea of the past decade
- Co-leader of a global initiative to design a \$300 house
- Author of the NYT and WSJ Best Seller *Reverse Innovation*
- Worked with CEOs and top management teams in more than 25% of Fortune 500 firms
- Received MBA with distinction and doctorate from Harvard Business School
- Prior to this, received Chartered Accountancy in India where he was awarded the President's Gold Medal for obtaining the first rank nationwide